



**The Screen Makers Conference with ABC iview
announces
PITCH-O-RAMA
\$10,000 web series pitching competition**

Pitch-o-rama is an entertaining, performance style pitching competition for online content creators.

This is a unique opportunity to pitch a short Scripted or Factual concept for ABC iview to a panel of industry representatives in front of a packed audience at this year's Screen Makers Conference.

It's a fun, fast-paced event, with only three minutes to engage the panel and the audience, so be creative, be memorable and pitch to win!

The creator/s of the winning pitch will receive \$10,000 to put towards development. Assistance will also be received from the relevant ABC TV commissioning team to help progress the concept.

Please note that winning Pitch-o-rama does not guarantee that the ABC will further develop or commission the project.

Selection Criteria

- Applicants selected to participate will need to be **FULL SCREEN MAKERS PROGRAM** registered delegates.
- Projects should be designed as a short-form scripted or factual series suitable for ABC iview, and designed to appeal to younger adult audiences (within a classification range of G to MA15+).
- All applicants must be available to pitch live and on stage at the event. All expenses incurred for participating are the responsibility of the entrant.

Application Process

- Submissions **OPEN on Monday 3rd June 2019.**
- Submissions **CLOSE on Monday 1st July 2019.**
- Up to 10 shortlisted projects/teams will be **NOTIFIED by Monday 15th July 2019.** This will give plenty of time to prepare presentations (but not over-prepare).
- Three-minute pitches to be **PRESENTED on Friday 26th July 2019.**
- **WINNER ANNOUNCED at the end of the day at the conference 26th July 2019.**
- Video material is not allowed at the pitching event however, props and costumes definitely are.



- In addition to standard contact details the applicant must submit the following:
 - Title
 - Logline
 - Genre
 - Proposed duration and number of episodes
 - Assignment of rights if not original concept
 - 100-word synopsis

The Pitch Event

- Pitch-o-rama will run over a two-hour session at the Screen Makers Conference on Friday 26th July.
- Up to 10 projects will pitch for three minutes, and each project will then receive up to three minutes feedback from the audience and the panel.
- The event will be recorded by Channel 44 (Community TV).

The panel will consider the following in selecting the winning pitch:

- a) Originality of the concept
- b) Creative presentation
- c) Audience response

APPLY FOR PITCH-O-RAMA [HERE](#) BY Monday 1st July 2019