

FRIDAY 27 JULY

(NB all sessions include time for Q&A except opening address)

9.00 - 9.15 am

WELCOME AND FORMAL OPENING OF CONFERENCE

9.15 - 9.25 am

WELCOME TO COUNTRY

9.25 - 10.00 am

CONFERENCE OPENING ADDRESS

Leading Australian producer Fiona Eagger (MISS FISHER'S MURDER MYSTERIES, NEWTON'S LAW, DEADLOCK, GODS OF WHEAT STREET) has a long and illustrious career in the industry. She will share her journey, and shine a light on key issues such as gender diversity and cultivating diverse voices on our screens. She will expand on the idea of telling stories that grow organically out of our own communities.

10.00 - 10.45 am

IN CONVERSATION with CEO of Screen Australia, Graeme Mason

An overview of the state of the industry and the policy shifts at Screen Australia reflecting Gender Matters, diversity, approaches to development and a discussion around the challenges and opportunities for content creators across Australia.

Karena Slaninka in conversation with Graeme Mason, CEO Screen Australia

10.45 - 11.00 am

MORNING TEA

11.00 - 11.45 am

AUSTRALIAN DIRECTORS GUILD PRESENTS: From F*!#king Adelaide to Hollywood

So you want to be a director? Meet some of Australia's top directors who will take you through the process of furthering your career with practical advice and informative stories. This is a must-attend session if you are serious about directing in any form.

Moderator: Kingston Anderson

Speakers: Michela Ledwidge, Scott Hicks & Sophie Hyde

11.45 am - 12.45 pm

CASTING FOR DIVERSITY

We talk to a Casting Agent, Actor, and Broadcaster about the increasing focus on reflecting a more diverse Australia on our screens. We explore what diversity really means. Is it simply about casting or does it go deeper than this? Our panel members share their experiences and perspectives from behind and in front of the camera. *Moderator: Dr Cathy Henkel*

Speakers: Natasha Wanganeen, Kelrick Martin & Kirsty McGregor

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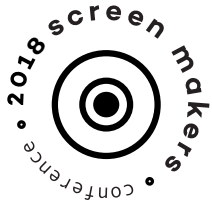


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12.45 - 1.30 pm

LUNCH

1.30 - 2.30pm

MEET THE MARKET

SBS Factual Commissioning Editor - Susie Jones
Foxtel Head of Drama - Carly Heaton
ABC Drama and Comedy Commissioner - Brett Sleigh
ABC Head of Indigenous - Kelrick Martin

2.30 - 3.15 pm

WEB SERIES: A pathway for emerging and diverse talent

Producers, writers, and directors discuss what makes a great web series. Is it about craft or targeting a niche audience? How did they raise their finance and how do you reach an audience?

Moderator: Professor Jason Bainbridge

Speakers: Michelle Law, Kelli Cross, Enzo Tedeschi and Pete Ninos

3.15 - 3.30 pm

AFTERNOON TEA

3.30 - 4.15 pm

MEET THE MARKET

Network Ten Head of Development - Azar Marashian
Madman Entertainment - Paul Wiegard
ABC Factual Commissioning Editor - Stephen Oliver

4.15 - 5.00 pm

MEET THE NEW SOUTH AUSTRALIAN SCREENTIME AND MATCHBOX PICTURES PRODUCERS

Get the low down on what kind of projects they're looking for and how you get in the door to pitch to them.

Speakers: Kirsty Stark, Development Producer

Matchbox Pictures & Colin Thrupp, Executive Producer & Head of Screentime SA

5.00 - 6.00 pm

AFTRS PRESENTS: The Awesome All-Rounder – Garage or Film School?

Do emerging screen makers need to go to film school for a sustainable career? AFTRS Head of Directing Rowan Woods leads the discussion on whether it's beneficial to be formally schooled in the enduring pillars of screen language or can emerging screen makers school themselves?

Moderator: Rowan Woods

Speakers: Michelle Law, Roland Gallois, Julie Byrne, Sarah Lancaster & Taylor Litton-Strain

6.00 - 7.30 pm

NETWORKING DRINKS @ MERCURY CINEMA

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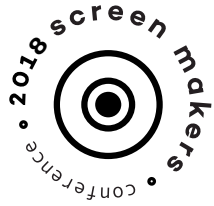


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Masterclasses in the Iris Cinema

11.00 am - 1.00 pm

DOCUMENTARY AUSTRALIA FOUNDATION: How to Develop Impact and Funding Partnerships

This 2 hour masterclass outlines the steps filmmakers need to take to create a "case for support" around their documentary story. The masterclass will also give participants some background on the philanthropic sector, what sort of funding is available, motivations of philanthropic funders and the fundraising process.

Speaker: Dr Mitzi Goldman – DAF

REGISTER ONLINE:

<https://form.jotform.co/81508000774855>

3:15 pm - 4.15 pm

DEADLOCK: Web Series Screening

Come along for a screening of DEADLOCK, Fiona Egger's latest web series (Egger is delivering the conference opening address).

DEADLOCK crashes though the incredible highs, joy, heartbreak, camaraderie, laughs and bittersweet sorrow of what it is to be a teenager.

When a mysterious car crash exposes the dark underbelly of an idyllic paradise, it dramatically changes the lives of the teens it touches. Beating the universal anthem of youth, the story ignites their individual quests to assert who they are, what they want and the risks they take to get there.

Produced by Every Cloud Productions in association with Screen Australia, the Australian Broadcasting Corporation, Create NSW and Film Victoria.

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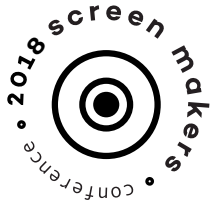


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SATURDAY 28 JULY

(NB all sessions include time for Q&A except opening address)

8:00 - 9:00 am

WOMEN'S NETWORKING BREAKFAST

Sponsored by Wallis Cinemas.

Speaker: Sasha Close

9.10 - 10.00 am

THE BRAVE NEW WORLD OF VIRTUAL REALITY

Opportunities and challenges in virtual reality storytelling, production, exhibition and beyond. Case studies of immersive projects and competing in an international landscape

Speaker: Anton Andreacchio - Jumpgate VR

10.00 - 10.45 am

Presentation by Chief Executive of the South Australian Film Corporation, Courtney Gibson

10.45 - 11.00 am

MORNING TEA

11.00 - 11.45 am

NEW WAYS OF REACHING AN AUDIENCE

Director Shae-Lee Shackleford from SketchShe provides a revealing case study of how she's gone from YouTube viral video sensation to directing scripted film and television.

Speaker : Shae-Lee Shackleford - SketchShe

11.45 - 12.45 pm

PITCH-O-RAMA: ABC iview/MRC Web Series Idea Pitching Competition

A fun and entertaining event, where the winner will receive \$10,000 development funding.

12.45 - 1.30 pm

LUNCH

1.30 - 2.15 pm

MEET THE MARKET

Nine Network Co-Head of Drama - Andy Ryan
XYZ Films - Simon De Bruyn

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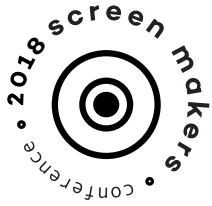


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SATURDAY 28 JULY

(NB all sessions include time for Q&A except opening address)

2.15 - 3.00 pm

FOCUS ON FACTUAL

What is getting cut-through in factual series globally? Learn how to take an idea and turn it into a series that will work in the global marketplace.

Speaker: Denise Eriksen

3.00 - 3.15 pm

MEDIA SUPER

Investing in your stories. Invested in your future. Find out how Media Super is supporting you and your industry today for a stronger future tomorrow.

Speaker: John Myers – Regional Manager, Growth (NSW/ACT)

3.15 - 4.00 pm

HOMEGROWN SA WEBSERIES

The filmmakers of ABC Art Bites web series UNBOXED and LESSONS FROM A MIDDLE CLASS ARTIST talk about how to develop a web series and leverage a first broadcast credit to progress your career.

Moderator: Andrea Fraser

Speakers: Sam Matthews, Anthony Frith, Rebecca Elliott & Kirsty Stark

4.00 - 4.15 pm

AFTERNOON TEA

4.15 - 5.00 pm

SO YOU WANT TO MAKE A FEATURE FILM

It's a challenging time for feature films globally. We explore different approaches to developing and financing the elusive feature film. Learn from the teams behind EMO THE MUSICAL, RABBIT, ONE EYED GIRL, THE BABADOOK, THE INFINITE MAN and TOP END WEDDING as they dispel the myths and highlight the opportunities.

Speakers: Lee Matthews – Matthewswood Productions, Jonathan Page – Bonsai Films, Kate Croser – KOJO & David Ngo – Projector Films

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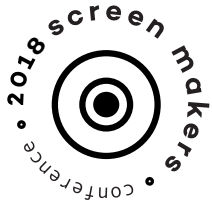


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SATURDAY 28 JULY

(NB all sessions include time for Q&A except opening address)

Masterclasses in the Iris Cinema

REGISTER AT
THE CONFERENCE DESK
ON FRIDAY 27 JULY

2.15 - 3.15 pm

LOW BUDGET FEATURE FILM DISTRIBUTION

You've made your low budget film. Now what? Low budget distribution is possible, especially in the new media world. Case studies and examples for getting your film out there.

Speaker: Jonathan Page – Bonsai Films

4.00 - 5.30 pm

ALWAYS WANTED TO MAKE A DATING SHOW, GAME SHOW, QUIZ SHOW, CHAT SHOW...

The Doyenne of Australian Entertainment, Pam Barnes, shares her journey and provides an insight into how to put an entertainment show together.

MC: Denise Eriksen

Speaker: Pam Barnes – Fremantle Media

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