



Presenting Partner



The Screen Makers Conference with ABC iview announces PITCH-O-RAMA \$10,000 web series pitching competition

Today the Screen Makers Conference (27 & 28 July) announced it has partnered with ABC iview to search for the next big web series idea through their Pitch-o-rama development initiative.

Pitch-o-rama is an opportunity to pitch a concept for a web series to a panel of industry representatives. The winning pitch will receive \$10,000 to support the development of the concept.

The competition will take place on Saturday 28th July at the 2018 Screen Makers Conference. While it will be competitive, Pitch-o-rama will be fun, fast-paced and entertaining. Each short-listed entrant will have three minutes to give their best elevator pitch for an original web series.

The winning pitch will receive \$10,000 from the MRC and the ABC to put towards development, which will be negotiated depending upon the requirements of the project. The winner will also receive assistance from the relevant ABC TV commissioning team to help progress the concept. Entries will be judged on the basis of the strength of the concept, creative presentation and audience response.

Run by Adelaide's Media Resource Centre, and entering its fourth year, the Screen Makers Conference is building a reputation as the nation's leading regional conference and marketplace focussed on creating opportunities for emerging, mid-level and established screen industry talent.

Sally O'Donoghue, ABC iview Manager, said "The ABC is delighted to be returning to Screen Makers Conference, and this year upping the ante for emerging screen content makers through the launch of Pitch-o-rama. This conference is a real hot spot for creativity; last year I was blown away by the scale, effort and imagination of the projects and proposals coming out of South Australia. We can't wait to see the pitches, and look forward to supporting and surfacing the talent and their stories."

"A pitching competition for development funds is an invaluable opportunity for Australia's up-and-coming and regional screen talent. It's a great addition to the SMC marketplace which supports career development through one-on-one pitching opportunities," said Gail Kovatseff, director of the Media Resource Centre.

The conference is supported through a grant from the Department of the Premier and Cabinet, presenting partner AFTRS, major sponsors University of South Australia and Matchbox Pictures, and sponsors Australian Directors Guild, Kojo, Media Super, Channel 44 and Wallis Cinemas. The ongoing work of the Media Resource Centre is made possible by support of the SA Film Corporation and Arts South Australia.

- Pitch-o-rama entries OPEN on Monday 11th June 2018.
- Pitch-o-rama entries CLOSE on Monday 9th July 2018.
- Pitch-o-rama entrants will need to be registered delegates for the Screen Makers Conference.

For Screen Makers Conference registration and Pitch-o-rama selection criteria and entry details, please visit www.screenmakersconference.com.au

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